Informative Speech Assignment & Guidelines

The Assignment: Prepare and deliver a 4-6 minute informative speech.

A minimum of three (3) different outside sources must be used for this speech.

You are required to incorporate one (1) visual aid into the presentation (one is the minimum. You may use more if needed).

Note cards are allowed for this speech, but reading from your cards will result in a failing grade.

Please include a bibliography on a separate page using correct MLA style.

Good Speeches...

- Will have selected a topic that is unique, compelling, and focused.
- Provide the audience with information that they DID NOT know before.
- Have a strong introduction, conclusion, and an effectively organized body.
- Are adequately researched with information coming from credible sources.
- Incorporate a visual aid that enhances the understanding of the speaker’s topic.
- Are not completely memorized, but practices an extemporaneous style of speaking
- Have been practiced so that the speaker is not stumbling, stopping & starting etc.
- Incorporate appropriate hand gestures and body movement, including an effective use of space.
- Improve upon the previous speech; meaning that any comments and suggestions from previous evaluations should be addressed and remedied for this presentation.

In order to be effective as an informative speaker you’ll need to...

1) find a topic that is unique, new, and compelling;

2) gather strong supporting material (research);

3) organize and practice your speech